



Peekaboo's Fan Club Highlights 2012

The Basics:

- FREE to join;
- Receive regular promotions exclusive to club members (*please add our e-mail addresses info@peekaboocenter.com and fanclub@peekaboocenter.com to your address book to ensure delivery*);
- Earn points towards further discounts and free visits;
- Have your friend sign up for the Fan Club and receive \$1 off on your total admission (*no limit for the referrals*).

Levels Of Earned Points & Rewards (all expire on 1/1/13):

- \$0** Receive monthly promotions exclusive to club members when you sign up.
- \$50** Get a felted toy of your child's choice.
- \$100** When you reach the level, bring another family to Peekaboo to receive **1/2 price on total admission** (*for both families*). (*Up to three referrals per family per calendar year*).
- \$150** **FREE visit for the entire family** (includes all children aged 0-5 of the same household, grandparents & parents).
FREE 15 minutes of set-up time (a \$30 value) for a member family's birthday party (*the party room must be booked in advance*).
- \$200** **1/2 price admission** for the family for the rest of the calendar year (*eg: If the level is reached on August 10th, 2012, the family will receive 1/2 price on admission between 08/10/12 and 12/31/12*).

Need to Know:

- On all visits, please make sure to mention your membership and your name to record each visit;
- One membership for the entire family is needed;
- Check your rewards balance any time by e-mailing us your request to fanclub@peekaboocenter.com.
- We may ask for your photo ID or to confirm information that we have on-file for membership verification.
- Visit info must be recorded at the time of each visit. Unfortunately, we're unable to update our records by backdating information based on past receipts after the visit happens.
- It is club members' responsibility to ensure that their visit is properly recorded on their club's profile card. (*A staff member will present your profile card for confirmation of the recorded information.*)